**PROPOSAL TITLE**

Designing and Implementation of Career Application Using Mobile Application and Website Application

Submitted by:

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**1. Introduction**

Unemployment and the difficulty of accessing job opportunities have continued to be pressing challenges in today’s world. With the rapid growth of technology, mobile applications and websites have become powerful tools for addressing such issues. This project aims to design and implement a **Career Application** that provides a seamless and efficient platform for both job seekers and employers. The dual availability as a **mobile app** and **website** ensures accessibility for a wider audience. The application will simplify the job search process for job seekers and streamline the recruitment process for employers, bridging the gap between talent and opportunities.

**2. Objectives**

The primary goals of this project are:

1. To develop a career-focused mobile and website application to connect job seekers with job opportunities across different sectors.
2. To empower job seekers by enabling them to create profiles, upload documents, and track applications easily.
3. To assist employers in posting jobs, reviewing candidates, and managing applications efficiently.
4. To enhance accessibility through real-time notifications and a user-friendly interface on both platforms.

**3. Background/Context**

In many communities, job seekers face challenges such as limited access to job information and inefficient application processes. Employers, on the other hand, often struggle to find suitable candidates quickly. Existing solutions, like career platforms, may not fully address localized needs or offer both mobile and website options for convenience. By creating this dual-platform application, this project seeks to provide an innovative solution that addresses these gaps while offering unique features to simplify hiring and job hunting.

**4. Proposed Plan/Methodology**

**Phase 1: Research and Analysis**

* Gather insights into the needs of job seekers and employers through surveys and interviews.
* Research existing platforms to identify strengths, weaknesses, and opportunities for innovation.

**Phase 2: Design and Development**

* **Mobile Application Features**:
  + Job search functionality with filters (e.g., job type, location, industry).
  + Document uploads for resumes, cover letters, and certifications.
  + Application tracking system for job seekers.
  + Notifications for job updates, application statuses, and messages from employers.
* **Website Features**:
  + Registration and login for both job seekers and employers.
  + Advanced dashboards to manage activities (e.g., applied jobs, candidates' applications).
  + Direct communication between job seekers and employers.

**Phase 3: Testing and Refinement**

* Pilot the app and website with real users to gather feedback on functionality and user experience.
* Fix bugs and refine features based on user input to ensure a smooth and engaging experience.

**Phase 4: Deployment and Support**

* Launch the mobile app on major platforms (Google Play Store, Apple App Store).
* Make the website live and accessible globally.
* Provide ongoing technical support and updates to ensure reliability.

**5. Features Overview**

**For Job Seekers:**

1. Simple sign-up process.
2. Profile creation with options to upload resumes and documents.
3. A search bar with job filters.
4. Notifications for job application status updates.
5. A dashboard to manage saved jobs, applied jobs, and messages.

**For Employers:**

1. Quick job posting with custom templates.
2. Advanced candidate search and resume downloads.
3. Messaging system for direct communication with candidates.
4. Analytics dashboard for insights on job posting performance.

**For Both (Job Seekers and Employers):**

1. Real-time notifications for updates.
2. Secure login with options like email, phone number, or social media.
3. Built-in communication tools for better interaction.

**6. Expected Results**

* A seamless platform for job seekers to find and apply for jobs.
* Improved accessibility to job opportunities through dual platforms (mobile and website).
* Simplified hiring processes for employers, saving time and effort.
* Increased user satisfaction through a modern, user-friendly interface.

**7. Budget (Estimated Costs)**

* **Development Tools and Services**
* **Testing and Feedback Collection**
* **Marketing and Launch Campaigns**
* **Ongoing Support and Maintenance**

**8. Conclusion**

This project will serve as a valuable resource for both job seekers and employers, providing a comprehensive solution to employment challenges. By designing and implementing a career application accessible via mobile and web platforms, the project will bridge the gap between job seekers and employers, fostering professional growth and addressing unemployment effectively. Support for this initiative will pave the way for a modern and inclusive career platform.